

Presentation with Impact

Every presentation is a powerful opportunity for you and your audience to connect.



To make an impact, you need to grasp your audience's attention within 30 seconds of starting your speech or presentation. You also need to sustain their interest and give them something to talk about at the end of the meetings. Giving a powerful presentation requires detailed planning, excellent delivery, and a clear message. We can help you to make the most out of every opportunity.

-] Key note speeches
-] Conference presentations
-] Crucial clients presentations
-] Boardroom presentations
-] Pitch ideas internally
-] Talk to the public or media

"Be sincere; be brief; be seated."

Common Stumbling Blocks

Despite being aware of the failures of others' presentations, we too easily make the same mistakes and allow our presentations to be of a similar low standard. Whether you are an executive or a team member, a new hire or an old hand, the more you improve your presentation skills the higher you raise the bar for your colleagues. Overcoming the stumbling blocks that people fall prey to out of convention or habit will make an impression – your presentation will generate positive outcomes regardless of the topic.

Good Presentation Skills Training

Recall the best presentations you have witnessed. What made them excellent? How did the presenters manage to pinpoint the audience's expectations and fulfill them? How did they turn nervous energy into excitement, or boredom into enthusiasm? What prevents you from doing the same?

Dynamic, lively, memorable and effective presentations require more than a silver tongue or interactive media. They require us to be totally self-aware, effectively assess our audience and our purpose, and skillfully meet people's expectations. Happily, these are learnable skills for everyone.

Presentation with Impact trainers have experience giving presentations to large and small audiences. Our Action Learning approach reflects different learning styles and uses real-life examples which will help you quickly develop the skills, techniques and overall abilities to make an impact in your very next presentation and in others far into the future.

Know your Audience

The power and the pleasure of a presentation depends on recognizing that we are providing a service; someone is going to learn from us what they need to be effective. In this workshop you will learn and practice styles and techniques to help you manage expectations and ensure superior impact without reliance on high technology.



Know your Stuff

The question “How am I ever going to organize all this information into one presentation?” can be daunting. As a result, we often turn to a slideshow rich with data, photos, and information. To some in the room this is a gift but to the majority it can be very distracting. You have been asked to present what you know, not necessarily how you know it.

Good planning, good technique, concise contents and realistic expectations will add to the impact of even the most complicated of assignments. Our trainers will work with you to move from being simple lecturers to becoming facilitators of information flow. They will help you plan an impact that will make a difference; your audience will be energized and empowered through your presentation.

“There is all the difference in the world between having something to say and having to say something.”

John Dewey

Planning for Impact

Getting the most out of a presentation requires good planning:

- Learn to focus on the main objective and keep secondary points to a minimum.
- Plan activities and questions that engage the audience as learners using real-life situations.
- Be prepared to evaluate and reflect on the presentation’s impact and prepare the audience for decisions and actions.

Presentation Techniques

- Planning powerful opening techniques
- Integrating relevant stories/examples
- Animated anecdotes
- Colorful analogies
- Powerful closing techniques
- Quips and quotes
- Visual techniques
- Illicit comments/engaging conversation
- Encourage participation
- Create energy
- Dealing with interruptions

“Courage is what it takes to stand up and speak; courage is also what it takes to sit down and listen.”